

A photograph of a snow-covered bridge in a winter forest. The bridge has green metal railings and a white snow-covered path. At the far end of the bridge, a small, decorated Christmas tree stands on the path, surrounded by wrapped gifts. The trees on either side of the bridge are bare and covered in snow, with some warm lights visible in the background.

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A MAGAZINE BY WJ OFFICE

**“At Christmas, All Roads
Lead Home”**

Marjorie Holmes



anyway

WHEN THE BELL RINGS

in some offices, you'd hear a bell ring which represented the closing of a sale. At WJ Office, as we enjoy this holiday season, we don't ring bells when a sale is consummated, but we cherish the relationships with each other and our wonderful clientele.

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WHITEBOARD COMPARISON GUIDE

Each whiteboard type has its own strengths, and the right choice comes down to your unique needs.

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AMAZING ALPINE BLENDS

Check out these great deals on some great tasting coffee in convenient K-cups and Frac packs.

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COVER IMAGE: GREENWAY TRAIL

When the Bell Rings

EACH OF US HERE IS THANKFUL FOR YOU

BY NEVILLE CHANEY

At Christmas we hear lots of bells. I just attended the Moravian love feast service at First Presbyterian church here in Boone on Sunday in which the bell choir performed several numbers and the “joyful ringers” (a sweet contingent of youngsters) put a smile on everyone’s face as they performed their numbers.

I haven’t seen it lately, but in some offices, you’d hear a bell ring which represented the closing of a sale (which also can be a joyous occasion). At WJ Office, as we enjoy this holiday season, we don’t ring bells when a sale is consummated, but we cherish the relationships with each other and our wonderful clientele. Our staff constantly reflects on how they can put a smile on your face during their interactions with you. Our sales staff understands their purpose, which is to help our clients make decisions that are in their best interest. That’s not always easy to do.

When we began in 1976, we only had three employees (including me). I had definite ideas of the culture that I wanted

the company to have and the type of people that I wanted to have around me.

Over these last 48 years, we have had lots of folks come and go just as most businesses experience. However, this crew of folks operates together and with our clients to create a synergy that most businesses would like to duplicate. Each person knows what to do and when to do it. They are accountable, responsible, and joyful in their work and in their interactions with each other.

So, as you hear bells ringing over this Christmas holiday, think harmony, pray for peace, and be thankful because each of us here at WJ Office is thankful for you!



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WE UNDERSTAND YOU PREFER TO BUY THE PRODUCTS YOU NEED FROM AN INDEPENDENT, LOCAL BUSINESS AS LONG AS THERE ISN'T A HUGE PREMIUM ON PRICE. WE HAVE A WAY FOR YOU TO DO EXACTLY THAT. WHETHER OR NOT YOU CURRENTLY BUY FROM STAPLES, OFFICE DEPOT, QUILL OR EVEN AMAZON, THIS IS SOMETHING YOU CAN'T AFFORD TO OVERLOOK! EASY ONLINE ORDERING. YOUR FAVORITE ITEMS READY FOR YOU TO JUST TELL US HOW MANY. NO HASSLE, PROMPT RETURNS. AND WE'LL PLACE IT WHERE YOU WANT IT.

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HOLIDAY HELPINGS WITH MIKE GADDY

Mike has the reputation of being a great chef, so his Thanksgiving feast with his wife Jennifer and his children David and Elizabeth is scrumptious. After recovering from the great food overnight, Mike's family frequented one of the many "choose and cut" Christmas tree farms. They picked out their tree and enjoyed a visit with Santa and Mrs. Claus while munching on cookies and drinking hot chocolate.

Since Jennifer is an Ohio State graduate, there was no question regarding how Saturday was spent. They watched every minute of the traditional Michigan vs Ohio State matchup. Go Buckeyes!

Now, as it gets closer to Christmas, what else to enjoy the Christmas season is better than a Tweetsie Christmas! From the sound of it, Mike and Jennifer are enjoying their kids at these holidays and all the activities that they repeat each year.



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Whiteboard Comparison Guide

HOW TO FIND THE PERFECT MATCH



A whiteboard is an essential piece to an office set up. It boosts efficiency, collaboration, and thought-mapping.

- However, with so many options available, understanding each type's unique features, benefits, and uses is helpful when choosing one for your needs.

Painted-Steel: Affordable and Practical

Perfect for moderate use, these boards are not only easy to install but also available in a variety of sizes. This makes them an excellent choice for quick brainstorming sessions or collaborative meetings.

Pros:

- **Cost-Effective and Lightweight:** Ideal for those seeking affordable solutions without compromising on functionality.
- **Variety:** Available in numerous sizes and styles to suit different spaces and purposes.
- **Easy Installation:** Simple setup ensures you can get started quickly without any hassle.

Cons:

- **Ghosting and Staining:** With frequent use over several years, these boards can become susceptible to ghosting and stains.
- **Surface Wear:** May develop scratches and signs of wear over time, especially in heavy-use environments.
- **Not for Heavy Use:** Less durable in environments that require constant, long-term use.

Continued on next page.

WHITEBOARD GUIDE

Continued from previous page

Ideal Use Cases:

- Schools: Great for classrooms and educational spaces that need cost-effective tools.
- Meeting rooms: Ideal for brainstorming and collaboration.
- Casual office spaces: Perfect for moderate use or temporary installations where affordability matters.

Painted-steel whiteboards are a budget-friendly, practical choice for schools, offices, and meeting rooms. Ideal for moderate use and collaboration, they're best suited for short-term or occasional use. Keep in mind that these boards require additional care to optimize longevity. Be sure to thoroughly wipe and clean your board between uses. Ink left on the board for extended periods can leave stains.

Glass Whiteboards: Sleek, Stylish

For those seeking a premium, modern solution, glass whiteboards are the perfect fit. Their sleek, sophisticated design adds a chic touch to any workspace, combining style with functionality. These boards offer a smooth, stain-resistant surface that's easy to clean.

Pros:

- Modern Aesthetic: Adds elegance and professionalism to any space.
- Versatile Design: Complements a range of interior styles and settings.
- Easy to Clean: Resists stains and ghosting, maintaining a polished look.

Cons:

- Higher Cost: Requires a larger budget due to premium materials.
- Not Suited for Certain Environments: Glass whiteboards can break so it's best to avoid traffic heavy or industrial spaces.

Ideal Use Cases:

- Executive Offices: Elevate workspaces with a high-end, professional feel.
- Conference Rooms: Impress clients and visitors with a sleek, functional surface.
- Presentation Spaces: Perfect for companies developing a modern, upscale image.

Glass whiteboards excel in settings where appearance and sophistication matter most. While they come at a higher cost, their versatility and visual impact make them worth the investment for spaces that need to impress clients or showcase innovation. These boards are not just writing surfaces—they're design elements that elevate the look of your workspace.

Porcelain Whiteboards: Durable, Reliable

These boards are for heavy, long-term use, and their baked enamel surface resists ghosting, stains, and scratches. While they require a larger upfront investment, porcelain whiteboards excel in environments where reliability is critical, making them a cost-effective choice over time.

Pros:

- Incredibly Durable: Scratch-resistant surface built to withstand daily use.
- Stain and Ghosting Resistant: Maintains a clean, polished look over the years.
- Long-Term Usability: Ideal for frequent and high-traffic environments.

Cons:

- Higher Upfront Cost: Requires a larger initial investment but offers long-term savings.
- Heavier: Needs secure wall mounting due to its weight.

Ideal Use Cases:

- Classrooms: Perfect for educational spaces requiring consistent daily use.
- Office Spaces: Supports collaboration in busy work environments.
- Conference Rooms: Reliable for frequent meetings and brainstorming sessions.

Which One for You?

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your space

WJ OFFERS A NEW WAY TO VISUALIZE AND FURNISH YOUR WORKSPACE

Shopping around for furniture can be a time-consuming task when you have so many things to do and even less time than ever before. It's also a little difficult to see what's available in style, aesthetics and price without walking around showrooms or flipping through catalogs during your lunch break.

We've changed that with a whole new connection that you can make online, anytime. Just visit our **WJ Connexions** website where you may view the many options available to you depending on your environment or budget. The site offers some amazing tools including a digital Idea Book and Instant Budget builder that can help you narrow your search down based on parameters you set.

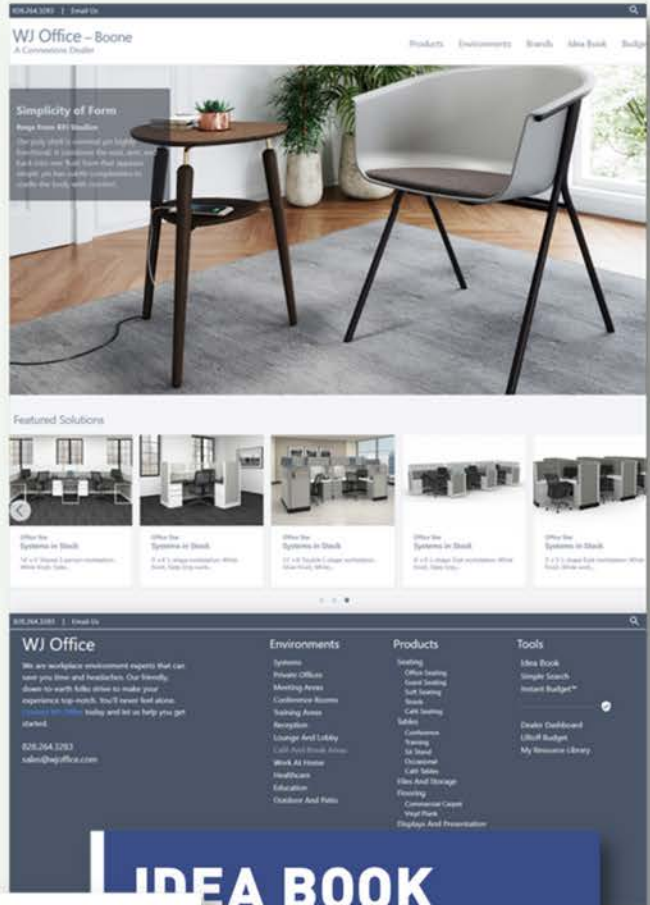


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